

Invitation to presentation of Cherry's 2017 year-end report

Cherry AB (publ) - STO: CHER-B.ST - will publish its 2017 year-end report for January-December 2017 on Friday, 16 February 2018, at approximately 07:30 a.m. CET. A conference call and web presentation will be held on the same day at 10:00 a.m. CET.

Cherry's CEO, Anders Holmgren, and CFO, Christine Rankin, will present and comment the report as well as answer questions following the presentation. The presentation will be held in English via a telephone conference and a live webcast will be available on www.cherry.se. In addition, the interim report and presentation slides will be available on Cherry's [website](#).

Questions may be submitted by dialing below telephone numbers or by using the Q&A box available on the same page as the [webcast](#).

To participate, please dial:
From the United Kingdom: +44 20 3008 9804
From Sweden: +46 8 5664 2698

For further information, please contact:

Anders Antonsson, IR & Communications: +46 709 994 970, anders.antonsson@cherry.se

CHERRY IN BRIEF

Cherry is a Swedish innovating and fast-growing gaming company established in 1963. The business strategy is to create shareholder value by owning and developing fast growing and profitable businesses within the gaming and casino industry. Today, Cherry operates through five diversified business areas: *Online Gaming*, *Game Development*, *Online Marketing*, *Gaming Technology*, and *Restaurant Casino*. The objective is to grow organically in combination with strategic acquisitions of fast-growing companies. Cherry employs some 1,100 people and has about 6,900 shareholders. The company's class B share is listed on the Nasdaq Stockholm exchange, Mid Cap segment. More information is available at www.cherry.se.