

Invitation to presentation of Cherry's interim report for January-June 2018

Cherry AB (publ) - STO: CHER-B.ST - will publish its interim report for January-June 2018 on Thursday, 16 August 2018, at approximately 07:30 a.m. CET. A conference call and web presentation will be held on the same day at 10:00 a.m. CET.

Cherry's Executive Chairman, Morten Klein, acting CEO, Gunnar Lind, and CFO, Christine Rankin, will present and comment the report as well as answer questions following the presentation. The presentation will be held in English via a telephone conference and a live webcast will be available on www.cherry.se. In addition, the interim report and presentation slides will be available on Cherry's [website](#).

Questions may be submitted by dialing below telephone numbers or by using the Q&A box available on the same page as the [webcast](#).

To participate, please dial:
From the United Kingdom: +44 20 3008 9807
From the US: +1 855 831 5947
From Sweden: +46 8 566 426 97

For further information, please contact:

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The information was submitted for publication at 10:00 a.m. CET on 6 August 2018.

CHERRY IN BRIEF

Cherry is an innovative and fast-growing company within gaming, media and entertainment. The company was established in 1963 and today operates through five diversified business areas: *Online Gaming*, *Game Development*, *Online Marketing*, *Gaming Technology*, and *Restaurant Casino*. The objective is to grow organically in combination with strategic acquisitions of fast-growing companies. Cherry employs some 1,400 people and has about 6,700 shareholders. The company's class B share is listed on the Nasdaq Stockholm exchange, Mid Cap segment. More information is available at www.cherry.se.